PROFESSIONAL TRAINING

WordPress Master Class

Build professional websites in 2 days. An intensive, hands-on course for entrepreneurs, marketers, and aspiring web designers.

INVESTMENT

R19,999

per person

2 Days · 12 Hours

Beginners

COURSE HIGHLIGHTS

Skills You'll Walk Away With

- Setup Wordpress From Scratch
- Design professional layouts using modern page builders
- Add features with plugins
- Add text, images and other functionality
- Optimise Website for Google and Performance
- Secure and Maintain a Wordpress website

FULL CURRICULUM

What You'll Learn

Introduction to WordPress

- What WordPress is and how it works
- WordPress.org vs WordPress.com
- Understanding domains and hosting
- Installing WordPress

Understanding the Dashboard

- Navigating the admin interface
- Managing settings and site configuration
- Users and roles

Content Management

- Pages vs posts
- Categories and tags
- Creating blog posts and landing pages
- Uploading images and media

Designing Your Website

- Installing and configuring themes
- Using modern page builders (Divi / Elementor)
- Creating a homepage
- Designing headers, footers, navigation

Plugins and Functionality

- Essential WordPress plugins
- Contact forms
- SEO plugins
- Security & backup plugins

Website Performance & SEO

- Google search basics
- SEO structure for WordPress
- Optimising images and speed
- Core Web Vitals basics

Website Security

- Preventing hacking
- Malware protection
- Backup strategies
- Updating WordPress safely

Launching Your Website

- Connecting your domain
- Going live
- Monitoring traffic and analytics

+27 82 443 6575

info@wordpresscoures.capetown

www.wordpresscoures.capetown